

# DIRECT MAIL THAT DELIVERS RESULTS

Reach storm-damaged homes and businesses FAST with the **Rapid Response™** campaign. Anchored by the powerhouse **AcclaimMailer™** direct mail postcard and equipped with USPS Informed Delivery, generate an impressive return on investment by turning better leads into more sales.

## STAY AHEAD OF THE STORM WITH RAPID RESPONSE™

### WHAT OUR CUSTOMERS ARE SAYING

When we first started our new business, we were approached by several companies wanting us to advertise with them. It was a bit overwhelming at first because of all the different routes we could go and the different options out there. It was a “no brainer” after talking with SSI cards and their team. We felt like they really listened to us and helped us create the perfect campaign to help grow our new business. We are happy to have teamed up with SSI cards and look forward continuing working together.”

Chris – Owner Marlatt Roofing

Whether your industry is roofing, HVAC, auto-dent removal, or other home repair services, we know how important it is for you to reach affected areas FAST.

The dynamic combination of an **AcclaimMailer™** plastic postcard, **USPS Informed Delivery**, AND a **targeted mailing list** helps you reach your best potential customers at your choosing OR through Marketing Automation, thus hitting the postal stream within days of a storm.

**It's really as simple as that.**

## Enjoy the **best ROI** for your marketing dollar!

SSI Cards can help you pinpoint **ONLY** areas affected by storms, eliminating guesswork. With the AcclaimMailer™ plastic direct mail postcard, your business will **STAND OUT** in a stack of mail, creating a great return on investment.

**DURABLE PLASTIC CARD** conveys value & stands out in the mail

**WIN** more jobs with incentives on convenient **break-off cards** that fit in any wallet or purse



**DRIVE TRAFFIC** to website with QR codes

## Experience the power of the Acclaim and turn your direct mail outreach into a **growth engine** for your business.

- ✓ Fast – Reach affected areas within days of a storm
- ✓ Full-service mail house – Greater savings on postage and faster delivery
- ✓ Targeted mailing lists – Choose an **AcclaimEveryHome™** saturated mailing to reach all residents in a storm affected area or an **AcclaimReach™** geo-targeted list to avoid mailing to residents in non-affected areas.

[ssicards.com](http://ssicards.com)

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**SSI**cards

REVENUE POWER BUILT INTO EVERY CARD.™

**READY TO GET STARTED?**  
Call 800.800.7741 for a quote today!