

DIRECT MAIL THAT DELIVERS RESULTS

SSI partnered with a car wash chain in the Midwest who was looking to drive new business and increase membership sales. They accomplished both! New customers were mailed the AcclaimMailer™ with an offer of \$5 off any car wash with no expiration date. Within four months, this single campaign produced these incredible results:

200,000 CARDS MAILED

DELIVERED
\$248,889
IN CAR WASH SALES

and

1,129 NEW MEMBERSHIPS WITH MONTHLY REVENUE OF **\$33,294**

After investment and discount, it is projected that the company will create an estimated \$466K-600K in car wash and membership sales from one mailing over 9 months.

If one mailing of >=200K pieces per month, potential total gross revenue impact would be \$5.5M over a 12-16 month period at 8.25% redemption and 10 month sustained membership based on industry research of attrition in national study.

Get more customers in the door and keep them coming back with the AcclaimMailer™.

Because of its **unique look and feel**, the Acclaim plastic postcard mailer **stands out** in a crowded mailbox giving your direct mail piece a competitive edge. *It's as simple as that.*

DURABLE PLASTIC CARD conveys value & stands out in the mail

CONVENIENT break-off cards that fit in any wallet or purse



PERSONALIZE for maximum response

DRIVE TRAFFIC to website with QR codes

Experience the power of the Acclaim and turn your direct mail outreach into a growth engine for your business.

WHAT OUR CUSTOMERS ARE SAYING



Best advertising vehicle I've ever used in forty years of business! I'd bet heavily on SSI, guaranteed sales!"

Len – Retailer

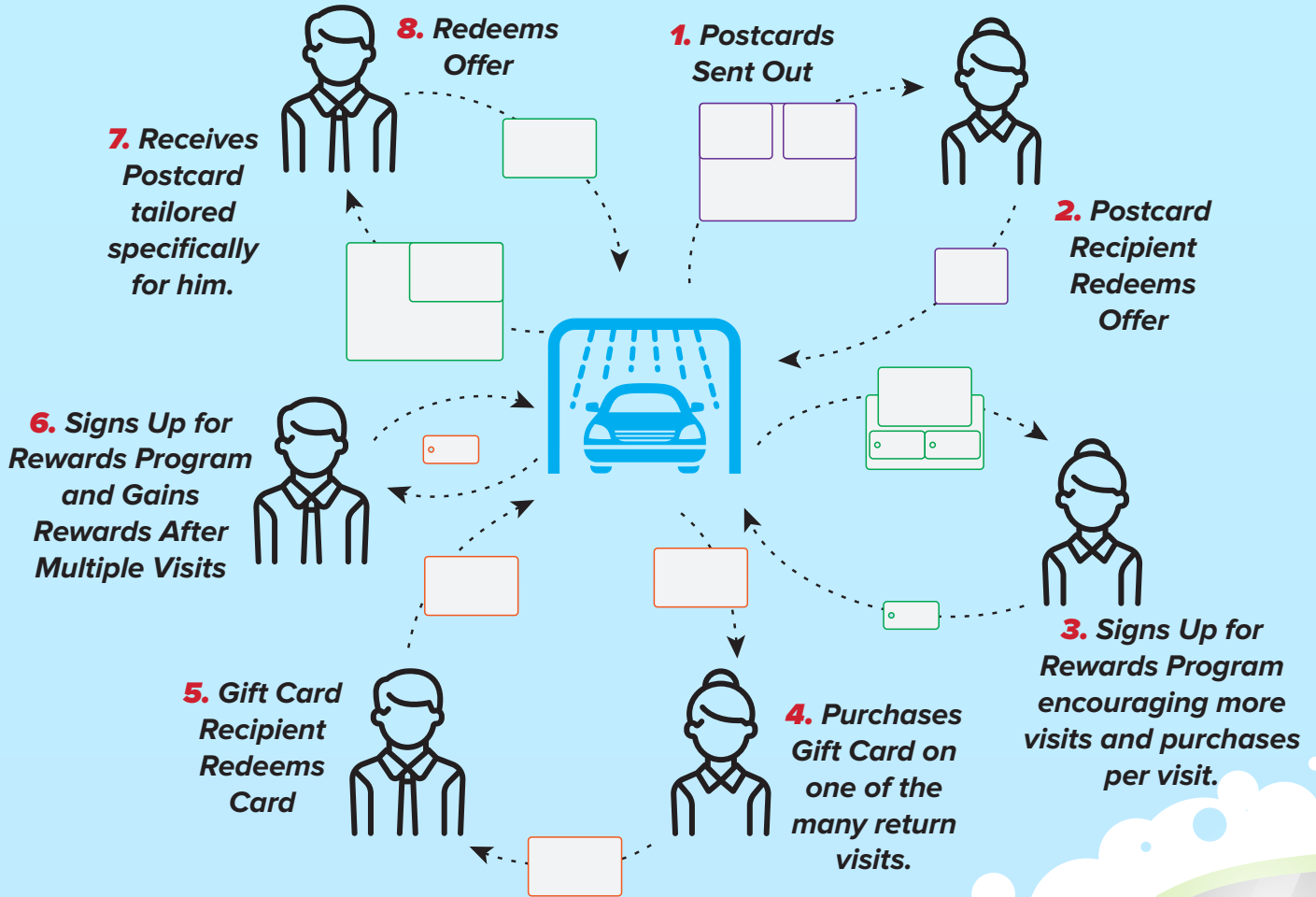
READY TO GET STARTED?
Call 800.800.7741 for a quote today!



REVENUE POWER BUILT INTO EVERY CARD.™

PROVEN STRATEGY

Our **circular marketing model** utilizing the AcclaimMailer™, loyalty cards and gift cards, is a **proven strategy** that finds new customers and retains existing ones consistently all year long.



READY TO GET STARTED?
Call 800.800.7741 for a quote today!