

## SAFE ZONE

Keep all important content within the blue lines

## DIE LINE

Anything outside the dotted line will be cut out

## BLEED

Background and borders should extend to the pink edge

### LAYOUT INSTRUCTIONS:

- 1) Use **ARTWORK** layer for your layout.
- 2) Put all **<variable text>** inside brackets. Place in **VARIABLE TEXT** layer.

### HOW TO SAVE FILE:

- 1) **DO NOT** delete any of the locked layers in the Layers Palette. These are non-printing layers.
- 2) Package file (File>Package)
- 3) Create a .zip of the packaged folder and send via FTP or other transfer system.

CARD 1  
FRONT

TRIM ZONE

CARD 2  
FRONT

TRIM ZONE

TRIM ZONE-Important layout elements in the green area are close to the die cut line

CARD 1  
BACK

TRIM ZONE

CARD 2  
BACK

TRIM ZONE

TRIM ZONE-Important layout elements in the green area are close to the die cut line

POSTAGE INDICIA  
CAN BE MOVED DOWN  
TO GIVE MORE ROOM  
FOR ARTWORK

LEAVE  
ROOM FOR  
POSTAGE  
INDICIA

TRACKING BARCODE  
000000000000

TRACKING BARCODE  
CAN GO ANYWHERE  
ON LAYOUT EXCEPT IN  
MAILING AREA.

T1 P1 \*\*\*\*\*AUTO\*\*5-DIGIT 12345 1  
JOHN Q SAMPLE  
OR CURRENT RESIDENT  
5555 W HOME ST  
ANYTOWN, US 12345-6789



LEAVE PURPLE AREA BLANK  
See USPS\_Template.pdf for more details.